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adhesive strength than said second pressure-sensitive adhesive coating and the adhesive strength of said second pressure-sensitive adhesive coating being lower than the adhesive strength of said first pressure-sensitive adhesive coating,

said backing layer comprising a polymer film,

said second pressure-sensitive adhesive coating being planar,

the self-adhesive film having a minimum width of 350 mm for extensive coverage of the floor to be covered with the floor covering.

12. (Amended) Self-adhesive sheet according to Claim 11, further comprising a textile structure arranged at least on said top surface of said backing layer.

16. (Amended) Self-adhesive sheet according to one of Claims 11 to 14, wherein the adhesive strength of said second adhesive coating expressed as adhesive force, measured in accordance with DIN 1939, is about from 0.8 to 5 N.

17. (Amended) Self-adhesive sheet according to one of Claims 11 to 14, wherein the different adhesive strength said first and second adhesive coatings is brought about by different adhesive application rates expressed as weight of

adhesive per unit area of surface, the surface with the greater adhesive strength having a higher adhesive application rate.

18. (Amended) Self-adhesive sheet according to any of Claims 11 to 14, wherein said first pressure-sensitive adhesive coating comprises pressure-sensitive adhesive different from the pressure-sensitive adhesive coating of said second pressure-sensitive adhesive coating.

20. (Amended) Self-adhesive sheet according to one of Claims 11 to 14, further comprising a removable cover film arranged on the top surface of said backing layer.

22. (Amended) Self-adhesive sheet according to claim 16, wherein the adhesive strength of said second adhesive coating expressed as adhesive force is about 1.5 N to 3 N.

23. (Amended) Self-adhesive sheet according to claim 22, wherein the adhesive strength of said second adhesive coating expressed as adhesive force is about 2.0 N to 2.6 N.

27. (Amended) A method for bonding a floor covering to a floor comprising:

coating a top surface of a backing layer comprising polymer film with a first pressure-sensitive adhesive coating;

coating a bottom surface of the backing layer with a second, planar pressure-sensitive adhesive coating, the first pressure-sensitive adhesive coating having a different adhesive strength than the second pressure-sensitive adhesive coating and the adhesive strength of the second pressure-sensitive adhesive coating being lower than the adhesive strength of the first pressure-sensitive adhesive coating;

adhering the bottom surface of the backing layer to the floor by means of the second adhesive coating; and

adhering the floor covering to the backing layer by means of the first adhesive coating.

28. (Amended) A method according to claim 27, wherein the floor covering is a carpet.

29. (Amended) A method according to claim 28, wherein the floor is parquet.